



**Memorandum of Understanding  
Strayer University and Joint Forces Staff College  
24 April 2013**

**1. Executive Summary**

This Memorandum of Understanding is made between Strayer University and Joint Forces Staff College (JFSC). Responsibilities of the parties are outlined in Attachment A. The Master Articulation Agreement is outlined in Attachment B.

**2. Alliance**

The common goal of Joint Forces Staff College and Strayer University entering into this alliance is to expand access to high-quality educational opportunities for JFSC graduates, consistent with the missions and business objectives of both organizations.

**3. Term and Termination**

This agreement will be in effect on the date signed by both parties and shall continue until such time as terminated by either party on thirty (30) days' prior written notice.

**Strayer University:**

Mr. Roland Carey  
Board of Trustees  
Strayer University  
1133 15th Street, NW Suite 200  
Washington, DC 20005

**Joint Forces Staff College:**

Joseph S. Ward, Jr.  
Major General, U.S. Air force  
Commandant  
Joint Forces Staff College  
7800 Hampton Blvd.  
Norfolk, VA 23511 - 1702

**AGREED TO:**

**STRAYER UNIVERSITY, INC.**

By Roland Carey  
Board of Trustees, Strayer University

Date 24 April 2013

**JOINT FORCES STAFF COLLEGE**

By Joseph S. Ward Jr.  
Commandant, Joint Forces Staff College

Date 24 Apr 13

## **Attachment A**

### **Responsibilities of Strayer University:**

1. Strayer University has, at no charge to JFSC, reviewed the courses in use at JFSC for degree articulation purposes pursuant to university standards and regulatory requirements. The master articulation agreement is included as Attachment B.
2. Strayer University will develop a customized welcome page hyperlink for JFSC that will hot link between JFSC's internet and Strayer University.
3. Strayer University will include JFSC on the Strayer University web site under current articulation partners.
4. Academic advising will be provided through local Strayer University Campuses and Strayer Online and/or the Jack Welch Management Institute.
5. Strayer University will provide JFSC with information and materials about Strayer University, both hard copy and electronically and participate in "Partnership Day" for each JCWS class whenever possible.
7. Strayer University will offer JFSC the same marketing opportunities afforded to other regionally accredited partners.

### **Responsibilities of Joint Forces Staff College:**

1. JFSC will announce the creation of this MOU with Strayer University to all its students and employees.
2. JFSC will establish a hot link between their Internet site and Strayer University's website.
3. JFSC will offer Strayer University the same marketing opportunities afforded to other university partners. Promotion will take the form of participation in "Partnership Day" four times a year at the beginning of each JCWS class. JCWS will provide booth space and allow the distribution of flyers, brochures, displays and other advertising activities by Strayer University during this event.
4. JFSC will offer Strayer University the same marketing and promotional opportunities afforded to other partner schools.

# **Attachment B**

## **Master Articulation Agreement Between Joint Forces Staff College And Strayer University**

### **Overview**

This articulation agreement is designed to facilitate students transferring between JFSC, Strayer University and the Jack Welch Management Institute at Strayer University. This exchange allows graduates of JFSC an opportunity to complete one of the following graduate programs:

### **A) Programs:**

#### **A.1) STRAYER UNIVERSITY GRADUATE PROGRAMS**

- Master of Business Administration
- Master of Science in Management
- Master of Science in Human Resource Management
- Master of Science in Accounting
- Master of Health Services Administration
- Master of Science in Education
- Master of Science in Information Systems
- Master of Public Administration
- Executive Graduate Certificate in Business Administration

#### **A.2) JACK WELCH MANAGEMENT INSTITUTE AT STRAYER UNIVERSITY PROGRAMS**

- Executive Master of Business Administration

When Jack Welch founded his acclaimed EMBA program, his goal was to create an educational environment where CEOs, entrepreneurs, team leaders, senior managers, and individual contributors could share ideas across industries and geographies.

Designed for aspiring new managers and experienced leaders alike, the Jack Welch Management Institute's 12-course Executive Master of Business degree infuses the best foundational coursework from a traditional MBA program with Jack Welch's rich, performance-driven canon of teachings on every aspect of business practice. MBA students hailing from every industry enjoy the most rigorous, relevant, real-world curriculum available online. Courses include:

- Business Communications and Ethics
- Leading in the 21st Century

- Strategy
  - People Management
  - New Business Ventures and Entrepreneurship
  - Managerial Economics
  - Organizational Change and Culture
  - Financial Management I
  - Marketing in a Global Environment
  - Operations Management
  - Financial Management II
  - Capstone
- Executive Certificates

The Jack Welch Management Institute's Executive Certificate programs, personally developed by Jack Welch and a team of renowned business scholars, are designed to help new and experienced managers alike swiftly broaden their perspectives, upgrade their skills, and obtain the kind of fast, powerful, relevant education needed to tackle today's most urgent business challenges.

Executive Certificate Offerings:

#### **BECOMING A LEADER**

In this intensive six-week certificate program, students learn how to hire, motivate, coach, and inspire with confidence, avoiding the common mistakes made by most new managers, rewarding values-driven behaviors, and ultimately mastering the art of leadership.

#### **CREATING A WINNING STRATEGY**

In this advanced six-week certificate program, participants receive a rigorous, hands-on education in assessing market dynamics, analyzing sources of growth, and building sustainable competitive advantage.

## **B) Graduate Admission:**

Graduation from an accredited college or university with a baccalaureate degree is a prerequisite for admission to all graduate programs; master's degree and executive graduate certificate program. All student applicants must be at least 18 years of age. International students applying for graduate admission must hold, at a minimum, the equivalent of a United States baccalaureate degree.

Because Strayer University strives to maintain a diverse student body, all undergraduate academic majors will be considered. Candidates who have not earned degrees from appropriate fields of study or who do not meet professional experience requirements may be required to take additional coursework (undergraduate/graduate) as a prerequisite for completing the program. Program prerequisites will be determined during the evaluation process.

**B.1) Applicants to a graduate program must provide the Admissions Office with all of the following:**

- 1) Completed application form (Students may also use the online application at [www.strayer.edu](http://www.strayer.edu) or enrollment agreement as applicable).
- 2) Application fee of \$50 is waived for JFSC students.
- 3) Proof of completion of a United States baccalaureate degree from an accredited institution, or approved equivalent.
- 4) Official transcripts from all colleges or universities attended, both undergraduate and graduate.

**B.2) Candidates for: Master of Business Administration, Master of Science, Master of Education, and Master of Public Administration and Graduate Certificate programs must provide satisfactory performance in at least one of the following:**

- 1) Graduate Management Admission Test (GMAT)—minimum acceptable cumulative score of 450, taken within last 5-years. Information can be obtained through their web site; [www.gmat.org](http://www.gmat.org).
- 2) Graduate Record Examination (GRE)—minimum acceptable cumulative score of 1000, taken within the last 5-years. Information can be obtained through their web site; [www.gre.org](http://www.gre.org)
- 3) A 2.75 undergraduate grade point average (GPA) on a 4.0 scale. This requirement may be calculated by using the cumulative undergraduate GPA or the last 22 courses completed toward the bachelor's degree.
- 4) Evidence of graduate potential. In addition to the above, special consideration may be given to applicants who show graduate potential and have a minimum of five years of professional or business experience. A personal interview with the Campus Dean is required.

**B.3) Candidates for the Jack Welch Management Institute, Executive Master of Business Administration, must provide satisfactory performance as follows:**

- 1) A 3.0 undergraduate grade point average (GPA) on a 4.0 scale.
- 2) A minimum of 5-years of professional experience. A personal interview with a Campus Dean is required.
- 3) Resume
- 4) Personal essay
- 5) Evidence of graduate potential. In addition to the above, special consideration may be given to applicants who show graduate potential and have a minimum of five years of professional or business experience

**B.4) Admissions to JWMI's Executive Certificate Programs:**

The certificate is a non-credit, 6 week, professional certificate and there are no admission requirements and no transfer of credit.

**C) Transfer of Course Credit:**

**C.1) JFSC/ Strayer University Transferable Courses**

A maximum of 4.5 quarter hour credits may be applied to an executive graduate certificate program, and a maximum of 18 quarter hour credits may be applied to a master's degree program. No courses with grades below that of a "B" will be accepted in transfer. Individual programs may require specific courses be completed

at Strayer University and would not have a transfer equivalent. JFSC courses accepted as transfer credit appear below:

**AJPME Students:** Upon completing the full course of study students entering the Master of Business Administration, Master of Science in Management or Master of Science in Human Resource Management programs will receive 9 quarter hour credits for BUS 508 Contemporary Business and BUS 520 Leadership and Organizational Behavior.

**JCWS Students:** Upon completing the full course of study students entering the Master of Science in Information Systems or Master of Education programs will receive 4.5 quarter hours for RES 531 Research Methods. Those students entering the Master of Business Administration, Master of Science in Management or Master of Science in Human Resource Management programs will receive 9 quarter hour credits for BUS 508 Contemporary Business and BUS 520 Leadership and Organizational Behavior.

## **C.2) JFSC/JWMI at Strayer University Transferable Courses**

Based on the quality and substance of the JFSC program, students can transfer and apply up to 9 credit hours of completed coursework to the JWMI at Strayer University Executive Master of Business Administration degree program. Students will be required to take a short Transfer Student Seminar Orientation Course before the end of their first term in the program.

The certificate programs are non-credit and no courses are transferred in.

## **D) Military Scholarships:**

### **D.1) Active-Duty Military Scholarship**

Strayer's military scholarship supplements the military's tuition assistance program and other educational resources to offer 100% tuition coverage for undergraduate tuition and a majority of graduate tuition. Through the Service Members Opportunity Colleges (SOC) Consortium, service members can receive additional educational credits. Effective Winter Term 2012, if a service member on active duty has a change in military status, the military scholarship will continue to be offered until the student's current degree program is completed and the degree has been earned. Eligible service members may continue to receive the military scholarship through completion of additional advanced degree programs, following completion of their current program.

### **D.2) Military Spouse Scholarship**

Effective Winter Term 2012, spouses of military service members serving on active duty are eligible for the same scholarship as the military service member, regardless of whether or not the military service member is a student at Strayer University. Spouses must supply the service member's LES at the time of registration for the scholarship to be posted; it will only need to be provided for the first term of enrollment.

## **E) Implementation of Agreement:**

Strayer University and JFSC agree to review this Master Articulation Agreement and relevant transfer equivalencies annually. JFSC will designate an individual to serve as liaison for the purposes of monitoring this agreement. Each institution will provide updated catalogs to the other immediately upon their availability. This agreement may be amended as needed for specific program articulation without affecting the currency of the master agreement. This MOU is contingent upon continued accreditation of the JFSC by the Middle States Council on Higher Education and recognized by the American Council on Education.

### **E.1) Term**

This MOU shall become effective upon the last signature date of the duly designated representatives of Strayer University and JFSC. It shall remain in effect for a minimum period of three (3) years from that date. The MOU will be automatically extended for another three (3) year period provided neither party to the MOU objects.

### **E.2) Termination**

The MOU may be terminated by either party at any time, provided that a minimum of sixty (60) day written notice is provided by the other party. Termination will occur on the beginning date of the scholastic term next following.

### **E.3) Disputes**

Disagreements arising between Strayer University and JFSC arising under or relating to this agreement shall be resolved only by consultation between the parties and shall not be referred to any individual or forum for settlement.

### **E.4) Notices**

There will be no transfer of funds between parties. Changes will not be made without the consent of both parties. All notices to be given shall be delivered in writing through the individuals listed below:

Mr. Lloyd B. Tredwell  
Director of College Relations  
Strayer University  
431 Maple Avenue  
Saratoga Springs, NY 12866

Mr. Steve Massie  
IRAAD  
Joint Forces Staff College  
7800 Hampton Blvd  
Norfolk, VA 23511-1702

